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detail

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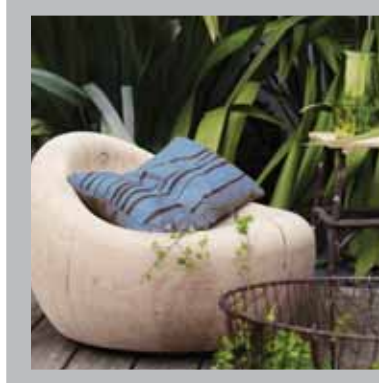
circulation

distribution: detail is positioned as the 'must-get-my-hands-on-it' annual sourcebook which is set to connect upmarket suppliers and discerning buyers. With a guaranteed circulation of 80 000, detail will be distributed FREE to high-end trade and consumer visitors at Decorex SA shows nationally as well as exhibitors, advertisers and associations. Valued at R49.95 detail can also be purchased through the website and call centre.

detail is filled with a comprehensive pick of the country's finest decorators, suppliers, retailers, manufacturers and craftsmen, and promises to be the most fabulously indispensable, well-loved and reliable annual sourcebook for interiors.

rates (A5 format):

Double page spread	R 25 800
Full page	R 14 175
Half page horizontal	R 9 345
Half page vertical	R 9 345
Quarter page	R 6 170
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Listing x 1 Category	R 400
Listing x 2 Categories	R 500
Listing x 3 Categories	R 600



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